

Ashdale
Secondary College



ASHDALE SECONDARY COLLEGE

WHY STUDY BUSINESS?

PRESENTATION OVERVIEW

▶ BUSINESS COURSE STRUCTURE

- ▶ GENERAL

- ▶ ATAR

- ▶ VOCATIONAL EDUCATION & TRAINING (VET)

▶ WHY STUDY BUSINESS

- ▶ EMPOWERING

- ▶ COMPETITIVE ADVANTAGE AT UNIVERSITY

- ▶ CAREER ENHANCING

BUSINESS COURSE STRUCTURE

GENERAL

Suitable for students wishing to enter TAFE or employment after graduation.

Courses include:

- ▶ Year 11/12 - General Business Management and Enterprise

ATAR

Suitable for students wishing to enter university directly after graduation.

Courses include:

- ▶ Year 11/12 - ATAR Business Management and Enterprise
- ▶ Year 11/12 - ATAR Accounting

VET PATHWAY

Suitable for both General and ATAR students.

Courses include:

- ▶ Certificate (II) in Business
- ▶ Certificate (III) in Business

WHY STUDY BUSINESS?

- ▶ Empowering
- ▶ Competitive
Advantage at
University
- ▶ Career Enhancing

EMPOWERING

IN A WORLD WHERE BUSINESS PRINCIPLES PERVADE ALL ASPECTS OF OUR LIVES, A FAMILIARITY IN BUSINESS IS EMPOWERING

- ▶ WE ARE ALL CONSUMERS
- ▶ WE ARE ALL EMPLOYEES
- ▶ SOME OF US WISH TO OWN A BUSINESS

WHY STUDY BUSINESS?

COMPETITIVE ADVANTAGE AT UNIVERSITY

IF YOUR CHILD PLANS ON
STUDYING BUSINESS/
COMMERCE AT UNIVERSITY,
BUSINESS MANAGEMENT
AND ENTERPRISE AND
ACCOUNTING WILL GIVE
THEM AN ADVANTAGE.

CAREER ENHANCING

- ▶ Makes your resume shine
- ▶ Students tend to perform well
- ▶ Can improve an individual's productivity