

## ASHDALE SECONDARY COLLEGE

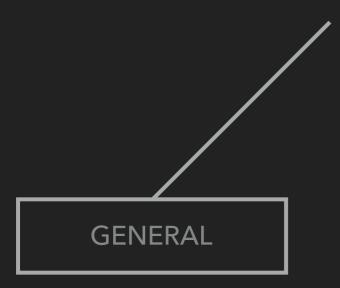
## WHY STUDY BUSINESS?

### PRESENTATION OVERVIEW

- **▶** BUSINESS COURSE STRUCTURE
  - GENERAL
  - ATAR
  - VOCATIONAL EDUCATION & TRAINING (VET)

- ▶ WHY STUDY BUSINESS
  - **EMPOWERING**
  - ▶ COMPETITIVE ADVANTAGE AT UNIVERSITY
  - CAREER ENHANCING

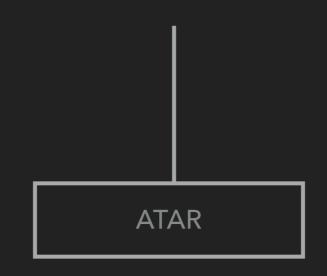
## **BUSINESS COURSE STRUCTURE**



Suitable for students wishing to enter TAFE or employment after graduation.

#### Courses include:

Year 11/12 - General
 Business Management
 and Enterprise



Suitable for students wishing to enter university directly after graduation.

#### Courses include:

- Year 11/12 ATAR
   Business Management
   and Enterprise
- Year 11/12 ATAR Accounting

**VET PATHWAY** 

Suitable for both General and ATAR students.

#### Courses include:

- Certificate (II) in Business
- Certificate (III) in Business

## WHY STUDY BUSINESS?

Empowering

CompetitiveAdvantage atUniversity

Career Enhancing

## **EMPOWERING**

IN A WORLD WHERE BUSINESS
PRINCIPLES PERVADE ALL ASPECTS
OF OUR LIVES, A FAMILIARITY IN
BUSINESS IS EMPOWERING

- ▶ WE ARE ALL CONSUMERS
- WE ARE ALL EMPLOYEES
- BUSINESS

  BUSINESS

# COMPETITIVE ADVANTAGE AT UNIVERSITY

IF YOUR CHILD PLANS ON STUDYING BUSINESS/
COMMERCE AT UNIVERSITY,
BUSINESS MANAGEMENT
AND ENTERPRISE AND
ACCOUNTING WILL GIVE
THEM AN ADVANTAGE.

## CAREER ENHANCING

Makes your resume shine

- Students tend to perform well
- Can improve an individual's productivity